

# Kaltura Video Building Block for Blackboard

With the rapid rise of media adoption in higher education, institutions require comprehensive and user-friendly tools to incorporate video into their Learning Management Systems (LMS). Kaltura provides the first and only Open Source Video Platform for education, combining a full video platform with pre-integrated campus video tools. With Kaltura, your LMS will no longer crash under the weight of media files. Instead, professors and students can expand the educational experience and incorporate rich media into every part of the learning environment.

Designed in partnership with leading educational institutions, Kaltura's Video Building Block for Blackboard enables seamless use of rich media in Blackboard. Behind the scenes it includes rich-media ingestion, transcoding, editing, content and metadata management, and analytics. Once in Blackboard, students and faculty can use media as easily and intuitively as they would other content objects. The Building Block also includes support for mobile playback.



## Key Features

### Integration with Native Content Tool

Authorized users who have access to edit course content can easily ingest videos and display video in the BlackBoard content tool.

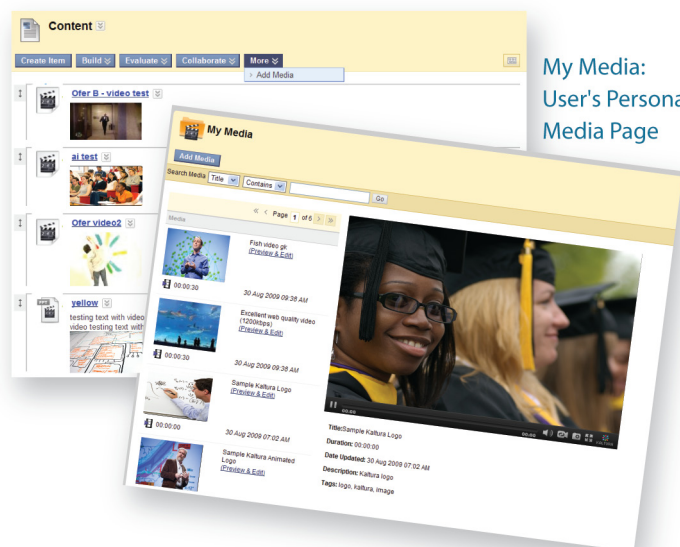
### Configurable Settings

- Administrators can select whether students are allowed to upload videos and whether faculty can allow the display of embed codes for sharing (per video).
- Settings include ability to customize player branding and feature set.

### "My Media" Tool

Every Blackboard user has their own media space where content can be uploaded, edited and managed. Once added, students can assign videos to one or more course galleries to which they have access, share their content with other course members, thus enhancing interaction with their content (pending faculty approval).

### Videos in Content Tool



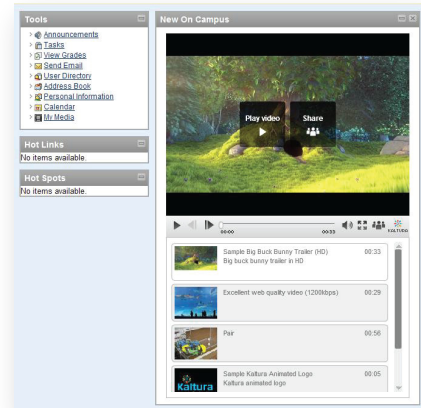
My Media:  
User's Personal  
Media Page

## Course “Media Gallery” Tool

The Media Gallery is a course tool allowing course members to search and view rich media assigned to a course. It also enables faculty and admins to define permissions related to content: who can view content, what content can be shared, reused by others, featured, and which items are open for remixing via Kaltura’s online video editor. In addition, a Course Gallery module presents featured videos from the Media Gallery on the course home page in a minimized view.

## Global Playlist

System Administrators can create a list of videos to be featured on the institution’s top page in the form of a video module for viewing by all LMS users. The module can vary in size and includes a video player and playlist. Admins can also choose to include additional feature such comments space, room for links and messaging, and more.



Institution Homepage with Video

**All tools are enabled with Kaltura’s easy-to-use uploading, editing and display widgets:**

- Upload any type of media (video, audio, images) using a simple interface
- Edit and enhance existing content with a simple online editor
- Playback supporting both flash and HTML5 for mobile

## Key Benefits:

- All videos are hosted and monitored by Kaltura in fully redundant and replicated data centers, preventing the LMS from stalling under the weight of video files.
- Content is secured and all existing Blackboard permissioning is applied to media files.
- Video streaming is enabled through Kaltura’s tier 1 global CDN partners, ensuring state-of-the-art video quality worldwide.
- Files of any type are transcoded for Web, HD, or Mobile Delivery.
- Students and faculty are no longer dependent on a central media team to upload and manage videos in the LMS.
- Videos from lecture capture systems, libraries, and live events can easily be added to the LMS through the Kaltura Building Block.
- Enhance user engagement by making it easy for students to engage with one another, with faculty, and with the institution using rich-media.

For institutions and enterprises that need to host video locally, Kaltura also offers a Self-Hosted Edition of the Kaltura Platform.



## Selected Clients



## 10 Facts About Kaltura in Education

- ✚ Open Source (no vendor lock-in)
- ✚ Most widely recognized video solution in higher ed
- ✚ Available as a hosted or on premise solution
- ✚ Plugs in to ALL leading Learning Management Systems
- ✚ Includes out-of-the-box applications and customizable tools
- ✚ Supports video, audio, images and other rich media
- ✚ Online editing, mobile, iPad, and HTML5 support
- ✚ Integrates into SSO and LDAP environments
- ✚ Allows you to create a campus "YouTube"
- ✚ ONLY platform that addresses media use ACROSS campus

## How Do I Get Started?

**Learn More:** Visit [corp.kaltura.com/Products/Video-Applications/Video-Building-Block-for-Blackboard](http://corp.kaltura.com/Products/Video-Applications/Video-Building-Block-for-Blackboard) to view a demo site, video walk-through, and other resources.

**Contact Us:** Call +1-800-871-5224 or fill out this form: [corp.kaltura.com/company/contact-us](http://corp.kaltura.com/company/contact-us).

One of our Education Video Experts will help you identify the right solution for your needs.

**Try Kaltura:** View key Kaltura features [corp.kaltura.com/products/video-platform-features](http://corp.kaltura.com/products/video-platform-features) or sign up for a free trial of the Media Management & Publishing Console: [corp.kaltura.com/free-trial](http://corp.kaltura.com/free-trial)

Attend one of our webinars: [corp.kaltura.com/live-webinars](http://corp.kaltura.com/live-webinars)

**Join the Kaltura Community:**

Join the video in education list serve: <http://www.kaltura.org/kaltura-education-list>

Explore: [Kaltura.org](http://Kaltura.org)

## Company Overview

Kaltura provides the first and only open source video platform for education, a full-featured framework that enables educational institutions to handle all of their rich-media needs. The platform is in use by tens of thousands of global publishers including leading universities. Kaltura is pioneering the 'open video' revolution through initiatives like [www.openvideoalliance.org](http://www.openvideoalliance.org), [www.HTML5video.org](http://www.HTML5video.org) and the introduction of collaborative video-making into Wikipedia. For more information visit [www.kaltura.com](http://www.kaltura.com).



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