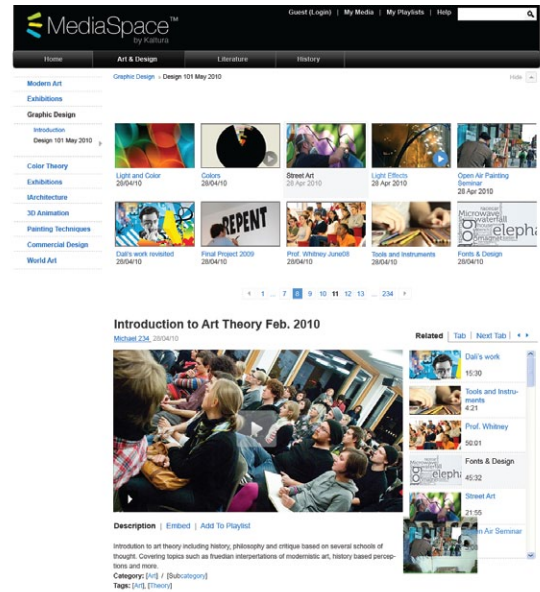


Kaltura Cross Campus Media Suite™

Jumpstarting Media in Education

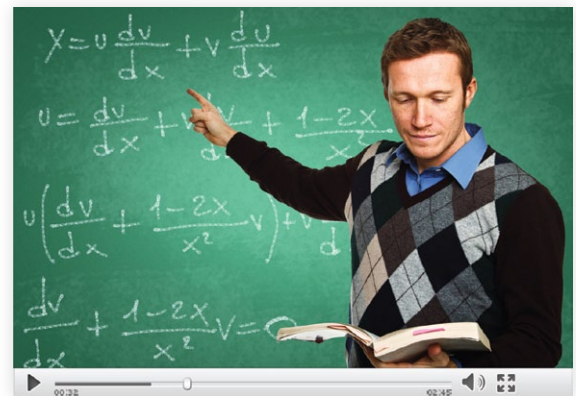
Driving Value Through Media

- ✓ **Power distance education** through remote authoring and publishing tools
- ✓ **Enhance student engagement and learning results** by adding media to the LMS
- ✓ **Build community on campus** by creating a private "YouTube" for your institution
- ✓ **Preserve and publish media from libraries and digital archives** with a digital media asset management environment
- ✓ **Increase efficacy of recruitment, marketing, and public communications** through interactive media tools

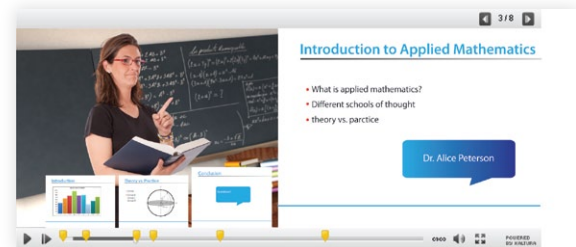


MediaSpace - Campus Media Portal

Highlighted Customers



Video Player



Video-PowerPoint Tool

The Kaltura Video Platform: a One-Stop-Shop

Kaltura's broad platform functionalities include rich media ingestion, transcoding, editing, annotation, metadata and content management, publishing (live or VOD) to web or mobile, syndication, and analytics. In addition to the core platform, Kaltura offers "out of the box" applications that can be deployed instantly, as well as fully customizable software, widgets, and APIs that can be tailored to specific requirements. The platform can support any size deployment – from centrally controlled campus-wide deployments to smaller departmental or class solutions.

Kaltura Extensions



Key Facts About Kaltura

- 🌈 Open Source (no vendor lock-in)
- 🌈 Most widely recognized video solution in higher ed
- 🌈 Available as a hosted or on premise solution
- 🌈 Only vendor with a core platform + dedicated education applications
- 🌈 Supports video, audio, images, ppt and other rich media
- 🌈 Leader in 508 compliance & captioning
- 🌈 Integrates into SSO and LDAP environments
- 🌈 Quickly build a private "YouTube" for the campus
- 🌈 Administrative & user-facing management tools

Cross Campus Media Suite Components

Kaltura Management Console (KMC) - Media Management and Publishing Console

The KMC allows for full management, publishing and syndication of rich media collections. It can be used as an independent product and provisioned to different groups on campus. It also operates as an administrative interface that sits behind other extensions and allows administrators to adjust key settings. Features include: bulk ingestion and uploading, transcoding, metadata management, editing, player design and configuration, player embedding, playlist creation, analytics, live streaming, syndication, access control, and iTunesU integration.

Learning Management Systems Extensions

Kaltura integrates into all leading Learning Management Systems, with pre-integrated extensions for **BlackBoard, Moodle, Sakai, Desire2Learn, and SharePoint**. Uploading video or audio and adding it to a course page becomes as easy as a click of a mouse. Teachers and students can record from a webcam, integrate lecture capture files, ingest media from online repositories, submit video assignments, or create personal media collections - all within the secure authorization framework of the underlying LMS.



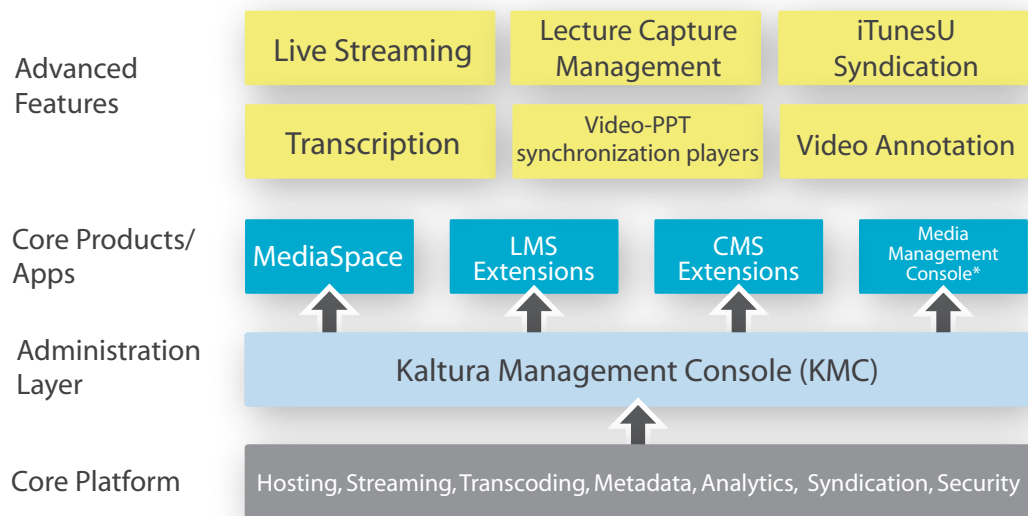
Kaltura MediaSpace™ (a YouTube for your campus)

A fully customizable media portal for your campus. The product comes in 2 flavors: Publisher Edition - mirrors content in the media management console and can be used to distribute lecture capture files or any media collection. Social Edition – permits user accounts and distributed uploading. Operates as a private “YouTube” in any campus or community.

Content Management & Lecture Capture Systems Extensions

Kaltura includes out-of-the-box extensions for leading CMS platforms, including **WordPress, Drupal, Joomla, BuddyPress, ELGG** and more. In addition, Kaltura can be integrated into your lecture capture systems to add a content management layer that allows for easy embedding or ingestion of media from the lecture capture environment to the LMS, MediaSpace, or other applications.

Kaltura Products and Architecture Diagram



**Does not include all available applications

*KMC used as standalone product



Advanced Features

In addition to the core products, Kaltura has a wealth of advanced features and applications that can be added to your platform. Leading education applications include:

- Video assignment tools
- Video-PPT synchronization players
- Standard and Advanced Online Video Editors
- Transcription and Subtitling Tools
- 508 Compliant Players
- Mobile Streaming tools
- Video Commenting
- Conference-in-a-Box



Why Do Institutions Choose Kaltura?

-  **Kaltura simplifies media use on campus.** It solves core technical challenges, allowing campus stakeholders to incorporate media into every day life without relying on central IT.
-  **Institutions can grow with Kaltura.** Select the applications you most need for phase I and then add new features and applications as your media needs expand.
-  **Supports both On Premise and Hosted Solutions.** Choose our state-of-the-art Software-as-a-Service (SaaS) solution, which includes tier 1 CDN (cached content for faster delivery), or the On-Prem Video Platform software (content and servers are all local). Or, select a combination.
-  **Benefit from rapid innovation and community.** Kaltura clients become part of the broader Kaltura open source community, sharing applications and best practices developed by other schools in webinars, listserves, and more at www.kaltura.org

How Do I Get Started?

Contact Us: Call +1-800-871-5224 or fill out this form: <http://site.kaltura.com/contact-sales> and one of our education video experts will help you identify the right solution for your needs.

Try Kaltura: Sign up for a free trial of the Media Management and Publishing Console:
<http://corp.kaltura.com/about/signup>

Learn More: View demos and education resources at <http://corp.kaltura.com/solutions/education>

Join the Kaltura Community:

Join the video in education list serve: <http://www.kaltura.org/kaltura-education-list>

Attend one of our webinars: <http://www.kaltura.org/kaltura-inspire-webinar#previous-webinars>

Explore: Kaltura.org

Join the discussion!

Company Overview

New York-based Kaltura is the first and only provider of an open source video platform. With over 100,000 publishers using our award-winning platform, Kaltura is the fastest growing company in our industry, by far! Kaltura is pioneering the 'open video' revolution through initiatives like www.openvideoalliance.org, www.HTML5video.org and the introduction of collaborative video-making into Wikipedia. For more information visit www.kaltura.com.