

## Kaltura Enterprise Packages Feature List

Feature	Description
<p>o Standard Features</p>	
Content Ingestion (Standard)	<p>Ingestion can be performed in one of the following ways:</p> <p>(a) UI – via Kaltura upload widget (Kaltura Contributor Wizard “KCW”) allowing to upload multiple files; (b) Bulk upload – allows to submit a comma separated file (CSV) with links to current location of files and metadata and system will pull and transcode those files. (c) Ingestion from Drop Folder – using licensee’s FTP account.</p>
Transcoding (Standard SaaS)	<p>Use Kaltura’s transcoding engine to transcode content into different flavors. The following codecs are included: VP6, wvc1a and H264. The following containers are included: flv and ismv. Additional flavors are available as premium configuration. Kaltura offers premium transcoding options to eligible accounts (See Premium Features)</p> <p>*On Premise customers shall be required to purchase an Inlet License</p>
Built-in Player Templates	<p>Choose from a range of light-weight and stylish video player templates for the Kaltura Dynamic Player (KDP):</p> <ul style="list-style-type: none"> <li>· Single video player templates –customizable player buttons selection. Player with hovering controllers or regular controllers.</li> <li>· Playlist player templates – either vertical playlist or horizontal playlist. Customizable player buttons selection. Customizable data to be shown in playlist area (name, description, duration, etc.)</li> <li>· Multi-tabbed playlist template- support list of playlists to present a collection of content.</li> </ul>
Player Design & Configuration (Player Studio)	<p>Style &amp; configure players with a custom design and feature configuration</p>
Social Sharing Tools	<p>Share content across social networks, blogs and other social media profiles</p>
Cross Device Delivery	<p>Support for HTTP, RTMP Delivery, and Akamai HD Network, using Kaltura’s adaptive bit-rate technology to support high quality delivery across devices</p>
Adaptive-Bitrate Streaming	<p>Gain optimal playback in real-time by leveraging Kaltura’s multiple transcoding flavors</p>
Reports & Analytics	<p>Detailed reports and stats, including top content, drop-off rates, etc.</p> <p>Ability to control when content will be available for playback (scheduling), including a user interface, and including ability to publish on a particular date, and where it will be allowed to be played (geo-restrictions, domain restrictions)</p>
Access Control and Scheduling	<p>Ability to create and crop new thumbnails using both video frames and external images</p>
Thumbnail tools	<p>Ability to white-label the video player (remove the Kaltura logo from the player)</p>
Player White-Label License	<p>Incorporate a video player that is compliant with Section 508 of the Federal Rehabilitation Act</p>
Accessibility (508) Compliant Player	<p>Display subtitles via a subtitles file saved in SRT format. Requires publisher to have an SRT file and location</p>
Subtitles Module	<p>Support for not only video files but also Audio and Image files, including metadata and preview</p>
Support for Images and Audio	
<p>o Developer tools</p>	
Full API Access	<p>Full API Access to hundreds of APIs</p>
SDK & Client Code libraries	<p>Code libraries in a variety of development language : Php (4.5, Zend Framework) , .Net, Ruby, Java, Action Script , Flex, Javascript, Python. )</p>
Test Console and Code Generator	<p>Developer console that allows to easily test usage scenarios of Kaltura’s APIs with account data, and grab the code generated from those test scenarios.</p>
<p>o Increasing views</p>	
Optimal SEO	<p>Increase Views: Makes content more accessible via search engines, via creating a dynamic video site map and pushing to search engine, as well as exposing metadata via Kaltura APIs.</p>
Syndicate MRSS Feeds	<p>Increases traffic: by syndicating such feeds to Google, Yahoo!, iTunes and more.</p>
Related Content Widget	<p>Increase Views: Promote additional discovery of content using Kaltura’s related video widget and algorithm</p>
<p>o Device Support</p>	
Mobile Delivery, HTML5 Player	<p>Increase views by allowing to publish media content on mobile devices (support for android devices, Blackberry devices, and iOS devices). Includes mobile transcoding flavors, device detection, as well as the Kaltura HTML5 Library. Supports advertising and analytics.</p>
<p>o Video Authoring Toolkit</p>	
UGC Uploading Widget & Upload API access	<p>Uploader widget, allowing end-users to upload videos images and audio as well as their metadata. Involves setup (\$\$\$) if used outside of a built in app</p>
Webcam recorder widget	<p>Allows users to record video directly from a webcam, and add metadata. Involves setup (\$\$\$) if used outside of a built in app</p>
Moderation Panel	<p>*for on premise requires FMS installation</p> <p>Review content before it is published to eliminate spam and abusive content</p>
Trimming	<p>Ability to select and publish a segment of a video entry by setting cue points. Allows actual file trimming so that trimmed file can be downloaded, transcoded and published to different devices, and distributed. Involves setup (\$\$\$) if used outside of a built in app.</p>
Cue points	<p>Ability to set cue points in video to support multiple use cases.</p>
Video PPT Widget	<p>creating synchronized video-PPT presentations. Involves setup (\$\$\$) if used outside of a built in app</p>
<p>*for on Premise requires Windows Server 2008</p>	
<p>o Captions , Transcript and InVideo Search</p>	
Multi language Captions	<p>Support captions as a time-based metadata field. Including ingestion of captions to Kaltura, presentation of captions and language selection module in the player.</p>
In Video search	<p>Search in the video transcript, either in a single video or across a repository of videos. Involves setup (\$\$\$)</p>
<p>o Premium Features</p>	
Custom Metadata	<p>Allows to create a new metadata scheme, by adding and editing metadata fields to tag, manage, search and expose content</p>
Access to Kaltura App-Exchange	<p>Access to application developed by Kaltura and 3rd parties, offered as part of the Kaltura Application Exchange. Kaltura provides full support for Kaltura applications listed in an order form. Licensee may be required to contract with third parties with respect to their applications.</p>
<p>o Premium Content Security Features (May involve Setup Fees)</p>	
HTTPS, RTMPE Delivery	<p>Deliver video in encrypted secured protocols (requires \$\$\$ setup )</p>
Swf Verification	<p>Enforce playback on the video only with pre-selected players assuring authorized access to the file (requires \$\$\$ setup )</p>
Tokenized Time-Based CDN URL’s	<p>Enforce Tokenized secured URL’s in the CDN to add an additional layer of security (requires \$\$\$ setup )</p>