

Kaltura MediaSpace™

Kaltura's out-of-the-box video portal for publishers

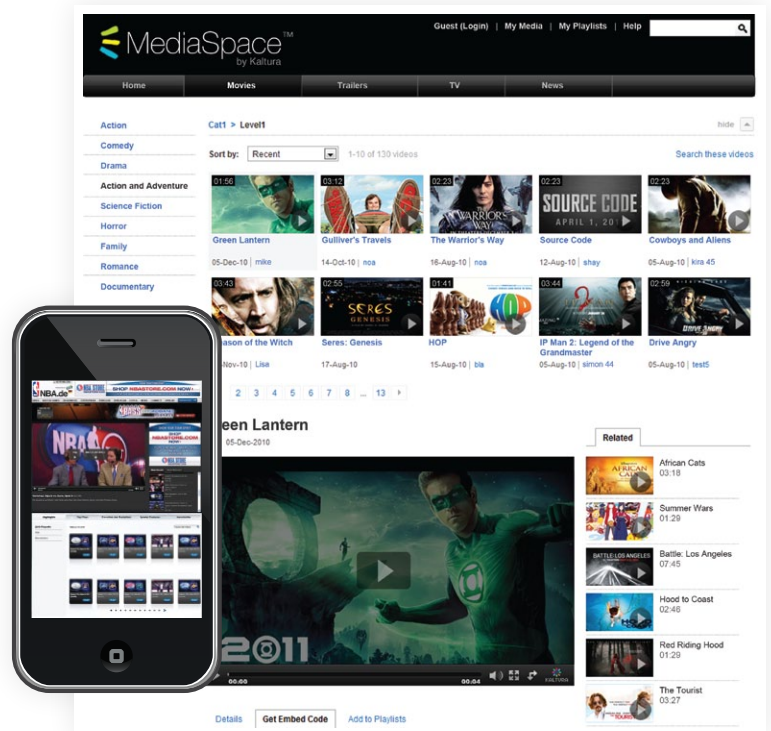
Kaltura MediaSpace is a simple to install, light-weight web application for creating media-centric destination sites. MediaSpace can serve as an organization-wide, centralized media repository or as a participatory site for media upload, creation, and dissemination.

Who is it for?

Kaltura MediaSpace is designed for any publisher or institution that wants to publish high-quality video content with minimal setup, or empower a user community to upload and manage media independently. Designed with flexibility in mind, it also allows easy configuration of features, UI and look and feel.


What are the typical use cases for MediaSpace?

- ▶ **Enterprises** use MediaSpace as an internal video portal for employee training, collaboration, executive messaging, or a public facing video product catalog
- ▶ **Media companies** use MediaSpace as a video minisite for a specific movie launch or video gallery on a portion of their site
- ▶ **Universities** use MediaSpace as a repository for media collections across campus, a full-featured internal "Campus YouTube," or a distribution portal for lecture capture files




Features and Benefits


- ▶ **Optimal Playback Experience** – leverages Kaltura's adaptive bitrate technology to provide all viewers with the best playback experience; supports both progressive download and RTMP (streaming) of video content; all content is hosted and streamed by Kaltura.
 - Supports playback with 508 compliant video players and captioning
- ▶ **Flexible Content Organization** – videos are organized by categories and sub-categories and displayed accordingly on the site. The Kaltura Management Console gives you full control of category and sub-category creation, allowing you to easily organize and present hundreds of videos.
- ▶ **Easy End-User Media Uploading and Authoring** – enables users to upload and share their own videos from desktop, webcam and mobile sources. Easily moderate submissions and manage blocking of troublesome users.


 **Various Authorization Options** – MediaSpace can be integrated with external authorization systems (LDAP, Shibboleth, CAS etc.) as well as custom databases for single signon (SSO).


It also comes with a User Management feature that enables the creation of users in case no authorization system is available.


 **Full iPhone & iPad Compatibility**

 **Maximum Video Exposure** - maximize video consumption by presenting related content, top videos, recent videos, and video playlists. Leverage auto-play and auto-continue features.

 **Video Search** - quickly find videos based on metadata (name, description, tags, categories).

 **Advertising & Monetization** – built-in support for in-video ads, companion ads and banner ads.

 **Configurable Branding & Color Scheme** – enjoy a slick design, configurable to suite your own branding and color scheme

 **Sophisticated Search Engine Optimization** – includes the latest video SEO methodologies and best practices: unique video URL for each video containing the video name; all metadata is search engine accessible; video feeds for Yahoo! (MRSS) and Google (Video SiteMaps) are automatically created; RDFa tags automatically created to support Yahoo SearchMonkey and Google RDFa search

Enable end users to -

- Browse and search central media library
- Create their own personal media library
- Upload and record videos from webcam
- Publish to MediaSpace public categories
- Create playlists and grab embed codes to be used elsewhere

Enable administrators to -

- Centrally aggregate media (e.g., Bulk Upload)
- Manage, moderate, organize and easily publish media
- Customize & configure, manage users, add additional Kaltura features (508, captions, access control, syndication etc.)

How does it work?

MediaSpace is built on Kaltura's open source online video platform. It is a fully hosted solution that requires no CDN relationship or video streaming capabilities. MediaSpace is fully managed via the Kaltura Management Console (KMC), a feature-rich interface allowing non-technical administrators to upload content, add metadata, organize content via categories and create collections based on dynamic rules (e.g. most viewed, videos tagged "xx", etc.). Administrators simply assign content to categories, which together with tags and rules automatically generate the navigation and organization of the site. In addition, the KMC offers a multitude of options for scheduling, access control, player building, analytics and more. Customization of features, roles and design is managed via a text-based configuration file.

For more information, pricing and a demo, please contact our sales team at:

<http://corp.kaltura.com/about/contact> or call **+1-800-871-5224**

Company Overview

New York-based Kaltura is the first and only provider of an open source video platform. With over 100,000 publishers using our award-winning platform, Kaltura is the fastest growing company in our industry, by far! Kaltura is pioneering the 'open video' revolution through initiatives like www.openvideoalliance.org, www.HTML5video.org and the introduction of collaborative video-making into Wikipedia. For more information visit www.kaltura.com.