

Kaltura's Video Extension for Microsoft SharePoint 2010

What is it?

Kaltura's Video Extension for SharePoint 2010 seamlessly enhances SharePoint's basic media capabilities with advanced media management features, turning it into a flexible foundation for diverse media solutions.

The Kaltura SharePoint extension provides tools such as mobile and PC video players, media uploaders, media gallery objects, online media format conversion capabilities and a robust library of page templates, enabling a variety of use cases for your organization.

Kaltura's SharePoint extension is ideal for building any of the following:

Training Center

Use Kaltura's video management tools to capture presentations, sessions and meetings and organize them in a knowledge center for internal or external uses. Employee generated guides and tutorials can also serve to create a knowledge transfer kit for new employees or customers. An official training center can include professionally produced content alongside selected EGC (employee generated content) presentations, where content is categorized and easy to discover and find.

Corporate Communication/Company Updates Broadcast/Townhall Meetings

Use Kaltura's live broadcasting infrastructure to broadcast live to company locations around the globe. Easily create dedicated broadcast pages and/or seamlessly display the broadcast on selected departmental portals.

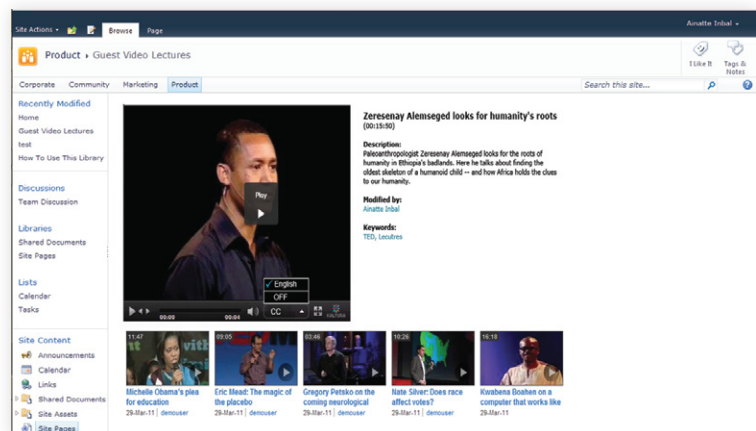
Corporate Archive

Easily migrate large volumes of media from existing locations and formats while every new media asset used is automatically archived. Quickly and easily organize, search, view, reuse and repurpose media assets via native SharePoint screens.



Key Benefits

- Centralized management of all media on your site
- Seamless integration with search Automatic optimal video delivery
- to all destinations – web, mobile, set-top boxes



Divisional Media and Video Portal

Use Kaltura as a repository for rich media assets for a single portal site. Workflows include content moderation and ability to drive actions through media related events. Optionally open up contribution to outside parties.

Divisional Media Social Sharing Site

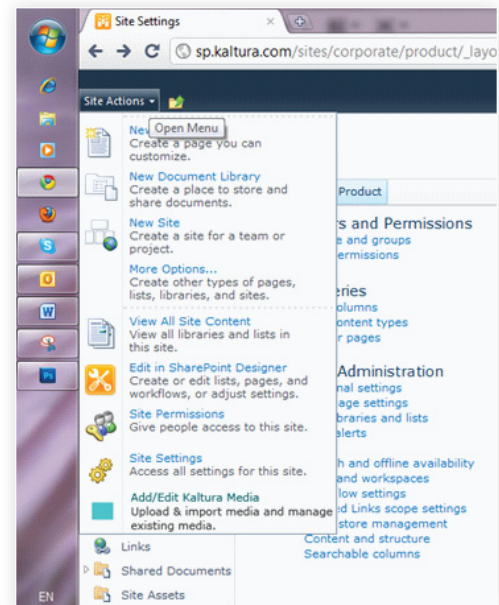
Anyone can contribute media assets, allow ratings and social tagging of assets to drive the structure and presentation of playlists and videos within the site. Ideal for HR departments, community work, corporate sports teams, and more.

Team Sites

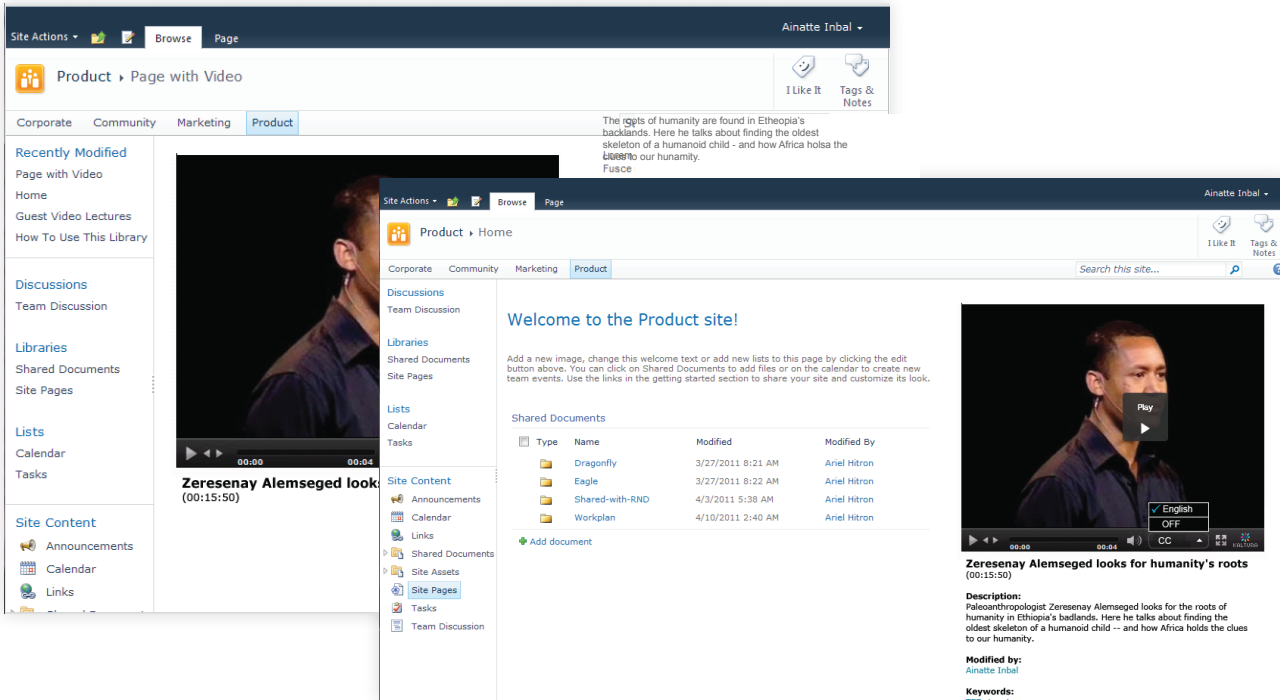
Similar to a divisional portal but smaller. Uses Kaltura to store media assets for a single team site. Team members can upload, share, discuss and communicate. Team members can republish videos and playlists using Kaltura's SharePoint WebPart and widgets or add media directly to any page.

Key Features

- **User management, roles definition, workflows and metadata** are fully supported, leveraging SharePoint 2010's existing user and data management schemas. The Kaltura video extension adheres to the permission set for the site collection or page.
- **Upload is made easy**, users can **upload video in any file format**, while Kaltura transcodes to any output format. Videos can be **uploaded in context** while editing article or page to streamline UI workflow and easily add videos to any page. Videos and audio can be **recorded directly from a webcam** to quickly create online video messages, presentations and notes.
- SharePoint enterprise **search capabilities** are extended into **video subtitles, captions and transcripts**.
- **Live broadcasts** are easily enabled both in internal intranet and public internet.
- **Superb quality** is achieved using adaptive streaming technologies, delivered through tier1 CDNs.
- **Video viewing on mobile phones is fully** supported including iPhone and iPad using Kaltura transcoding and HTML5 video player.
- **Customize player branding and design** through a WYSIWYG interface.
- **Central media management** across sites and applications through the Kaltura Management Console, as well as **video reports** describing how many have watched each video, from what page and from which geographic region.
- **Kaltura MediaSpace™ - an internal YouTube™-like site template**, allows selected content generated within SharePoint to be automatically published and displayed in MediaSpace.



- **Customizable displays** can be easily configured. Kaltura media is designed to fit in various contexts. Users can select to display a video-centric page with extended data and playlist or embed media content as part of a page that includes other elements:



How does it Work?

Kaltura's SharePoint extension seamlessly integrates the Kaltura Online Video Platform within an organization's SharePoint installation.

Kaltura offers:

1. a media repository for adding, managing, searching and reusing media content
2. A WebPart for the display of video and playlists, including advanced metadata and subtitling options
3. A Kaltura Media field for insertion in pages, including customization of visual and data display. All content and metadata can also be accessed in a central location through the Kaltura Management Console, and Kaltura's robust APIs.

Hosting and Deployment Options

The Kaltura web part is installed on the customer SharePoint server, and affects all site collections within that server. The rich-media content, its metadata as well as the specific publishing settings and usage information that are stored in the Kaltura system, can be hosted by Kaltura, with no need for a CDN relationship or video streaming solution, or can be hosted by customers as part of a self-hosted deployment of Kaltura's video platform.



Getting Started

Contact Us: Call +1-800-871-5224 or fill out this form: <http://corp.kaltura.com/about/contact>

One of our Video Experts will help you identify the right solution for your needs.

Try Kaltura: Sign up for a free trial of the Media Management & Publishing Console: <http://corp.kaltura.com/about/signup>

Join the Kaltura Community:

Attend one of our webinars: <http://www.kaltura.org/kaltura-inspire-webinar#previous-webinars>

Explore: Kaltura.org

Join the discussion!

Company Overview

New York-based Kaltura is the first and only provider of an open source video platform. With over 150,000 publishers using our award-winning platform, Kaltura is the fastest growing company in our industry, by far! Kaltura is pioneering the 'open video' revolution through initiatives like www.openvideoalliance.org, www.HTML5video.org and the introduction of collaborative video-making into Wikipedia. For more information visit www.kaltura.com.

